



PomeGran Acquires Digicom to Expand Hybrid Broadband Network into Rural Quebec

Company Continues Acceleration of Hybrid Broadband Network Deployment Across Three Provinces

Toronto, ON, CANADA and Alma, QC CANADA (September 14, 2021) – PomeGran Inc., a leading owner and operator of fibre and fixed wireless rural broadband networks across Canada, under the brands of IceNet Wireless, CochraneTel and Canquest Communications is pleased to announce the acquisition of Digicom Sans-fil Inc. (Digicom) of Alma, Quebec. This acquisition represents an important evolution in the growth of the PomeGran group of companies.

Digicom is one of the leading Internet service providers in the Saguenay-Lac-Saint-Jean region and Val-des Monts and La Pêche regions of Gatineau and, after making wireless technology its preferred solution in terms of performance, the company began to conduct its own research to develop reliable and inexpensive telecom products. With more than 25 years of experience, Digicom is one of the leaders in the field of wireless high-speed Internet in Quebec

“We are very excited about having the Digicom team and their customers join the PomeGran group of companies”, said Dr. Kalai Kalaichelvan, Chairman, PomeGran Inc. “Digicom has been a thought leader in how to effectively and efficiently bring wireless Internet to the rural Quebec market. We very much look forward to Digicom accelerating the deployment of hybrid fibre/wireless networks in Quebec as well as across our group companies,” he concluded.

“We are very happy to be part of the expanding PomeGran family now. Joining this great team, which works in the same field as we do, will help create powerful synergies that will take our company even further,” stated Christine Marion, General Manager. Gilles Boily, President of Digicom, added: “PomeGran will allow Digicom to accelerate its expansion to further rapidly deploy high-speed Internet in Quebec.”

“We are very excited about Digicom joining our growing PomeGran family. We see tremendous growth opportunities serving the underserved rural Quebec market. By working with Digicom’s team of highly experienced engineers and co-founders Gilles Boily and Christine Marion, we will continue to leverage our PomeGran platform to further drive value for our customers and stakeholders,” said Rob Klein, Vice President, Mergers & Acquisitions, PomeGran.

Through this acquisition, and the hybrid fibre/wireless network expansion currently underway, the PomeGran group of companies will be able to serve over 250,000 customers, covering almost 175,000 square kilometers in three provinces: Newfoundland, Quebec and Ontario.

In addition to providing high-speed Internet to the citizens of Saguenay-Lac-Saint-Jean and Val-des Monts and La Pêche, through the PomeGran group of companies, the Company will look to enhance Digicom’s customers’ lives by offering additional value-added-services such as: 24/7 virtual healthcare on demand

(through a partnership with TELUSHealth™); distance learning platforms; Connection Kiosks for victims of domestic abuse and violence; and access to leading edge technology and products through PomeGran's global manufacturing facilities, which will bring significant benefit to the region.

-30-

About Digicom Sans-fil Inc.

Founded in 1995, Digicom was one of the first Internet service providers in Saguenay-Lac-Saint-Jean. Digicom is a true pioneer in its field.

In 1997, wireless technology became Digicom's preferred solution to achieve its performance objectives in order to satisfy its ever-growing customer base. The company then did its own research to develop reliable and inexpensive technological products.

Today, with more than 25 years of experience, Digicom is the leader in the field in high-speed wireless Internet in Quebec.

About PomeGran Inc.

PomeGran Inc., headquartered in Toronto, ON, Canada, owns and operates fibre and fixed wireless broadband networks across Canada and is an IoT Managed Services Provider that delivers a secure, AI-powered, self-healing platform for Smart Infrastructure. PomeGran, through its EION subsidiary, is a global provider of Broadband Wireless access products that enable effective, economic and secure wireless high-speed communications solutions.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:



Christine Marion
Digicom Sans-fil Inc.
T: 418-482-3999
E: cmarion@digicom.ca
W: www.digicom.ca



Cynthia Rawlings
PomeGran Inc.
C: 1-844-423-6384; x404
E: cynthia@pomegran.io
W: www.pomegran.io